



Business School

Workshop Schedule

All workshops are on Tuesdays from 3:00-5:00 pm

April 19

- Welcome and introduction
- Business planning
- Social media

May 24

- Review
- Budgeting and cash flow
- Advertising

June 21

- Review
- Hire, fire and train
- Government forms/taxes
- Stipends

Attendance in person is expected. Stipends are available for attendance at all workshops.

For exceptions, please contact Jan Minami @559.859.1763 or Morgan Doizaki @ 559.351.0410.

Spanish translation is provided.

Business Planning Worksheet

Your Business

- Identity
- Value
- Team

Your Customers

- Relationships
- Market Segment

Finances

- Resources and Revenue
- Expenses and Partnerships

The Public

- Marketing
- Competition

The Future

- Long-range Planning
- Strategic Planning

Business Planning Worksheet

Business Identity

Business Value

Business Team

Business Planning Worksheet

Customer Relationships

Customer Market Segments

Financial Resources and Revenue
