

Chinatown Construction Cones

WHAT YOU DO

1. Snap a picture with the construction cone AND the business (both!)
2. Post on story or feed
 - a. Use geotag: Chinatown
 - b. Tag or mention business*
 - c. Mention us! Rep us!
@chinatownfresno
#chinatownfresno

WHAT YOU GET

1. For each picture you post on Instagram or Facebook, you are entered into a drawing that will take place monthly, or when there are forty entries.
2. For each 12 different cone/business combinations you post (DO NOT move cones), you earn a Chinatown Matters t-shirt.

* Business has no social media? No problem! Just make sure the business is visible.

